INTERNATIONAL ASSOCIATION FOR THE PROTECTION OF INTELLECTUAL PROPERTY



EUROPEAN DIRECTIVE ON THE ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS

TRILATERAL AIPPI MEETING
CHINESE, JAPANESE & KOREAN GROUPS

SUZHOU, October 27, 2005

INTRODUCTION



- COUNTERFEITING/ INFRINGEMENT IP PROBLEMS FOR CONSUMERS ADMINISTRATIONS PUBLIC AT LARGE

- IP RIGHTS - PROMOTES INNOVATION & CREATIVITY
- DEVELOPS STABLE EMPLOYMENT
- IMPROVES COMPETITIVENESS
- PROMOTES DURABLE DEVELOPMENT

- EUROPEAN COMMISSION REGULATION ON CUSTOMS ACTION (1383/2003) JULY 1, 2003

ENFORCEMENT OF IP RIGHTS (2004/48/EC) APRIL 29, 2006

- ENFORCEMENT DIRECTIVE PROVISIONS ON

GENERAL OBLIGATIONS

EVIDENCE & PRESERVING EVIDENCE

RIGHT OF INFORMATION

PROVISIONAL & PRECAUTIONARY MEASURES

CORRECTIVES MEASURES

DAMAGES & LEGAL COSTS

PUBLICATION OF JUDICIAL DECISIONS

IP HOLDERS

GENERAL OBLIGATIONS



ALL EU MEMBER STATES SHALL PROVIDE MEASURES PROCEDURES REMEDIES

NECESSARY

TO ENSURE ENFORCEMENT OF IP RIGHTS THAT ARE:

- FAIR
- EQUITABLE
- NOT UNNECESSARILY COMPLICATED COSTLY
- DO NOT ENTAIL UNREASONABLE TIME LIMITS
- DO NOT ENTAIL UNWARRANTED DELAYS
- EFFECTIVE
- PROPORTIONATE
- **DISSUASIVE**

ENTITLEMENT



- PROPRIETORS OF IP RIGHTS
- AUTHORISED LICENSEES
- IP COLLECTIVE RIGHT MANAGEMENT BODIES
- PROFESSIONAL DEFENSIVE BODIES





TO BE ENTITLED TO COPYRIGHT OF LITERARY OR ARTISTIC WORKS IT IS SUFFICIENT THAT THE NAME OF THE AUTHOR APPEARS ON IT

EVIDENCE



- RIGHT TO REQUEST EVIDENCE IF UNDER CONTROL OF DEFENDANT
- IN CASE OF INFRINGEMENTS ON COMMERCIAL SCALE, RIGHT TO OBTAIN:
 - BANKING
 - FINANCIAL
 - **COMMERCIAL**

DOCUMENTS FROM DEFENDANT

- ALL SUBJECT TO CONFIDENTIALITY

MEASURES TO PRESERVE EVIDENCE



- RIGHT OF IP HOLDER, EVEN BEFORE COMMENCEMENT OF PROCEEDINGS AND WITHOUT THE DEFENDANT HAVING BEEN HEARD TO:

PROVISIONAL MEASURES TO PRESERVE RELEVANT EVIDENCE OF DEFENDANT:

- DETAILED DESCRIPTION WITH SAMPLES
- PHYSICAL SEIZURE OF GOODS
- SEIZURE OF IMPLEMENTS USED FOR INFRINGEMENT
- AFTERWARDS, HEARING WITH DEFENDANT
- MEASURES MAY BE SUBJECTED TO SECURITY FROM PLAINTIFF
- 20 WORKING DAYS OR 31 CALENDAR DAYS TO START LEGAL PROCEEDINGS BY PLAINTIFF. OTHERWISE, COMPENSATION FOR DAMAGES TO DEFENDANT FROM PLAINTIFF.

RIGHT OF INFORMATION



- NAMES AND ADDRESSES OF

PRODUCERS
MANUFACTURERS
DISTRIBUTORS
SUPPLIERS
WHOLESALES, RETAILERS

 $\left\{ \begin{array}{c} \text{PRODUCED} \\ \text{MANUFACTURED} \\ \text{DELIVERED} \\ \text{RECEIVED} \\ \text{ORDERED} \end{array} \right.$ - INFORMATION ABOUT $\left\{ \begin{array}{c} \text{GOODS} \\ \text{SERVICES} \end{array} \right.$

PROVISIONAL / PRECAUTIONARY MEASURES



- INTERLOCUTORY INJUNCTION

TO PREVENT IMMINENT INFRINGEMENT

PROVISIONALLY FORBID, SUBJECT TO PENALTY PAYMENT, CONTINUATION OF INFRINGEMENT

- ORDER TO SEIZE GOODS SUSPECTED OF INFRINGEMENT
- IN COMERCIAL SCALE INFRINGEMENT, PLAINTIFF MAY OBTAIN:
 - PRECAUTIONARY SEIZURE OF PROPERTIES OF DEFENDANT
 - BLOCKING OF BANK ACCOUNTS OR OTHER ASSETS
- MEASURES MAY BE ADOPTED SUBJECT TO A SECURITY LODGE BY PLAINTIFF

CORRECTIVE MEASURES



- RECALL OF GOODS FROM CHANNELS OF COMMERCE
- DEFINITIVE REMOVAL OF GOODS FROM CHANNELS OF COMMERCE
- DESTRUCTION OF GOODS

INJUNCTIONS

- PROHIBITING THE CONTINUATION OF INFRINGEMENT
- NON-COMPLIANCE SUBJECT TO PENALTY PAYMENT





- PECUNIARY COMPENSATION INSTEAD OF MEASURES IF

DEFENDANT ACTED

UNINTENTIONALLY
AND
WITHOUT NEGLIGENCE

IF MEASURES

MAY CAUSE DISPROPORTIONATE HARM TO DEFENDANT AND PECUNIARY COMPENSATION IS REASONABLY SATISFACTORY TO PLAINTIFF.

DAMAGES



- DAMAGES APPROPRIATE TO ACTUAL PREJUDICE
- IN SETTING DAMAGES, JUDICIAL AUTHORITY SHOULD:
 - TAKE INTO ACCOUNT ALL ASPECTS:
 - NEGATIVE ECONOMIC CONSEQUENCES:

 LOSS PROFITS PLAINTIFF
 - UNFAIR PROFITS
 - MORAL PREJUDICE
 - AS AN ALTERNATIVE ---- LUMP SUM (i.e. LICENCE FEE)

- UNINTENTIONAL INFRINGEMENT

RECOVERY OF PROFITS
OR
PAYMENT OF DAMAGES



LEGAL COSTS

- UNSUCCESSFUL PARTY PAYS REASONABLE AND PROPORTIONATE LEGAL COSTS OF THE OTHER PARTY.

PUBLICATION OF DECISION

- AT THE EXPENSE OF THE INFRINGER.